



February 25, 2013

Representative Linda Gentile  
Senator Edward Meyer  
Co-Chairs of Environment Committee  
Room 3200, Legislative Office Building  
Hartford, CT 06106

Dear Representative Linda Gentile and Senator Edward Meyer,

We are writing to request your support to strike the provision of the Connecticut General Statutes that prohibits the sale of malt based products in pouches. Not allowing the sale of these products is discriminatory and just plain unfair. Since juice, wine and spirit based products, sauces, detergent and numerous other products can be sold in pouches in Connecticut, malt based products should be allowed to be sold as well.

We produce Seagram's Escapes frozen pouches and offer them for sale in every other state in the country. These are good products that are well received by our consumers. Unfortunately, due to a law that was enacted in the '80's, our products cannot be sold in CT. While there may have been concerns regarding the impact these products would have on the deposit waste stream, we believe these concerns are no longer valid.

We are working with both Diageo and Mark Anthony, who produce similar malt based products that are also affected by this issue. We should also note that our beer wholesalers are supportive of our efforts to allow the sale of these products in CT.

We encourage you to strike this discriminatory provision of the law and allow the sale of malt based products in pouches in CT.

Sincerely yours,

A handwritten signature in black ink, appearing to read "John B. Henderson".

John B. Henderson  
VP of Contract Manufacturing and Regulatory Affairs  
North American Breweries

